## **Client Spotlight: Dendritech, Inc.**

t Perry Johnson Registrars, Inc. (PJR), we pride ourselves on working with exceptional clients who are innovators in their respective fields. Today, we are delighted to shine a spotlight on one such trailblazer in the industry of dendritic polymers and formulations.

Dendritech, Inc. offers cutting-edge dendritic polymers and formulations that cater to a variety of industries. Certification has played a pivotal role in elevating their operations and reputation. By obtaining certification through PJR, they have significantly boosted their customers' confidence in their ability to consistently meet their needs. This mark of quality has not only enhanced their credibility but also opened up new avenues for growth and development.

The benefits of certification extend far beyond marketing advantages. The rigorous certification process has driven improvements in their internal processes, leading to higher quality products and reduced costs associated with defects and inefficiencies.

Partnering with PJR has been an educational and enriching experience for them. Their Market Development Manager and Quality Systems Manager, Ronald A. Miller, M.S., noted, "Joe Krolikowski worked with us to make sure that we appreciate the positive aspects of an audit, and that we strive to succeed for our customers who are depending on us to protect their interests."

What sets them apart from the competition is their unwavering commitment to delivering higher quality products and offering customized product options tailored to each customer's unique needs. This focus on quality and personalization has earned them a loyal customer base and a distinguished reputation in the industry.

Operating from a single location in Midland, Michigan, they have built a strong foundation for their business. Looking ahead, they are poised for continued growth and expansion. Their future plans include broadening their product market and customer base, ensuring that more industries can benefit from their innovative solutions. Their dedication to customer satisfaction will undoubtedly drive their success in the years to come.

We treat all our customers, employees, suppliers, and other stakeholders fairly and with respect. Our goal is to help our customers build value and develop cost-effective solutions with our products.

We at PJR are proud to support such a dynamic and forward-thinking company. Their success story is a testament to the power of certification and the importance of maintaining high standards in every aspect of business. We look forward to continuing our partnership and witnessing their future achievements.











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